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Domestic Aesthetic

Household Art (1920-1970)

Jean Bernard Hebey

ISBN13: 9788874390175 ISBN: 8874390173 PUBLISHER: 5 Continents Editions TERRITORY: World exc. France, Italy and N America SIZE: 292 x 248mm PAGES: 360 ILLUSTRATIONS: 362 col., 162 b.&w. PRICE: **£42.00** Hardback



- Domestic Aesthetic is the first book devoted exclusively to houseware design
- Includes a catalogue, which supplies vital information such as manufacturer, country of origin and date
- Features more than 350 colour photographs

Houseware design has succeeded in bringing together two worlds usually seen as contradictory: art and mass production. The mass-produced objects sleek and anonymously uniform have left their mark on their age through the technology applied, the materials used, the forms invented as well as their practicality, whether real or apparent. Household objects are true reflections of the period in which they were conceived, created, manufactured, promoted and

Household objects are true reflections of the period in which they were conceived, created, manufactured, promoted and sold to the masses, objective expressions of modernity, consumption, ways of life.

Omnipresent, practical, often inexpensive, these objects have become commonplace, worthless to our jaded consumers' eyes; they have become 'invisible'. This book wishes to render justice to these everyday objects conceived by and for man but manufactured exclusively by machines. A true 'archaeologist of the Modern', Jean Bernard Hebey has uncovered and collected thousands of household objects in France, Italy, Belgium, the United Kingdom, but, above all, in the United States. The book presents a selection of 370 objects through the gorgeous pictures of Christophe Fillioux that will encourage one to look at them in a new way. From ice crushers to vacuum cleaners, from hair dryers to fans, from toasters to irons, the entire universe of the houseware produced for the modern home is on display.

The catalogue that closes the book illustrated with miniature black and white reference pictures of the objects supplies essential data about them: name of the object, country of origin, date, manufacturer, designer, dimensions and materials. No existing book has such a wide selection of large format colour illustrations of household objects from 1920 to 1970. The extraordinary quality of the illustrations makes *Domestic Aesthetics* an invaluable visual resource for designers and collectors.

Jean Bernard Heney was given his first big break at the age of twenty on the radio programme *Salut les Copains* where he spent three years learning his first profession. He went on to do other radio shows, TV shows, he has published two books and worked as a consultant in the setting up of MTV in Europe. He continues to create and take part in radio and TV broadcasts. A collector and traveller, he is married and father to two children and lives and works in Paris. Born in 1966, and a still-life specialist, Christophe Fillioux contributes to numerous international publications dedicated to design and decoration: *Intramuros, Elle Déco, Vogue, Wall paper*, etc. He also works regularly for the VIA and the Cartier Foundation.